



# Travancore Management Association

Office : Edethara, Manarcad P. O., Kottayam – 686 019.

9447598920, [www.trama.co.in](http://www.trama.co.in), [tramaktm@gmail.com](mailto:tramaktm@gmail.com)

<b>PRESIDENT</b> Dr. Roji George, Dean, Saintgits Institute of Management, Kottayam, 8129496850 <a href="mailto:rojigeo@gmail.com">rojigeo@gmail.com</a>	<b>PATRON</b> Jacob Mathew Executive Editor Malayala Manorama	<b>SECRETARY GENERAL</b> Lal Varghese Manager – Training, MRF Ltd., Kottayam 9447598920 <a href="mailto:laledethara@yahoo.co.in">laledethara@yahoo.co.in</a>
---	--	---

Immediate Past President  
C A Mathew Jacob  
Chief General Manager  
Deepika, Kottayam  
9349070501  
[Jacobmedows@hotmail.com](mailto:Jacobmedows@hotmail.com)

Vice President  
Rajagopal N  
Director,  
Rubber Board, Kottayam  
9447157181  
[rajaopaktm@gmail.com](mailto:rajaopaktm@gmail.com)

Treasurer  
Dr. A Sebastian Aikara  
Principal  
Girideepam Institute of Advanced Learning  
9447415193  
[saikera59@gmail.com](mailto:saikera59@gmail.com)

Executive Committee  
Saji Varghese  
General Manager  
MRF Ltd.  
9656229331  
[saji.varghese@mrfmail.com](mailto:saji.varghese@mrfmail.com)

Jacob Joseph  
CMD (Retd.)  
Kerala State Civil Supplies Corporation Ltd.  
9447568500  
[jacobjossy@yahoo.co.in](mailto:jacobjossy@yahoo.co.in)

M T Sam  
D G M – Circulation  
Malayala Manorama  
9447063649  
[mtsam@mm.co.in](mailto:mtsam@mm.co.in)

A Unnikrishnan  
Managing Director  
Plantation Corporation of Kerala Ltd.

Thomas John  
Managing Director  
Malankara Plantation Limited  
Kodimatha, Kottayam.  
9544865440  
[thomasjk@sify.com](mailto:thomasjk@sify.com)

Kuruville Jacob  
Bursar  
Baker Vidyapeeth  
9447113647  
[www.kuruvilajacob.in](http://www.kuruvilajacob.in)  
[kuruvilajacob@gmail.com](mailto:kuruvilajacob@gmail.com)

Cyriac Pattani  
D G M - Circulations  
Malayala Manorama  
9895396652  
[cyriacpattani@mm.co.in](mailto:cyriacpattani@mm.co.in)

C T Thomas  
Kelachandra  
8129123453  
[kelachandrafittings@hotmail.com](mailto:kelachandrafittings@hotmail.com)

P P Thomas  
Kelachandra  
9895043090  
[kelachandrafittings@hotmail.com](mailto:kelachandrafittings@hotmail.com)

Jijo J. Joseph  
MD – Himaharsham Group of  
Companies  
9447366629  
[jiojoseph@gmail.com](mailto:jiojoseph@gmail.com)

Mathew Kollamalakkart  
Unit Manager (Adv.) & PRO  
Deepika, Kottayam  
9349599111  
[uamktm@deepika.com](mailto:uamktm@deepika.com)

The President and members of the

Executive Committee of the

## TRAVANCORE MANAGEMENT ASSOCIATION

Cordially invite you for the

*Evening Talk by*

**Mr. James Joseph**

**(Founder, JackFruit365™)**

Topic:

### Building Lasting Relationship with Senior Executives

at 6:00 PM on Tuesday, 24<sup>th</sup> November, 2015

At Hotel Aida, Kottayam

**Dr. Roji George**  
President

**Lal Varghese**  
Secretary General

**RSVP: 9447598920**

## Profile of the speaker



Mr. James Joseph is the founder of JackFruit365™- an initiative to create an organized market for Indian Jackfruits, 80 percent of which is reported to be wasted every year and to create an engine to support free midday meal program for poor children at school.

Mr. James has over 20 years of Manufacturing, Sales and Marketing experience in India, North America, and Europe with Globally reputed organizations like Microsoft, 3M and Ford. In his last role as the Director, Executive Engagement at Microsoft India; he was responsible for strengthening Microsoft's relationship with the senior executives of top 200 enterprises in India. Prior to this role James was responsible for the manufacturing industry marketing for Microsoft UK. Before joining Microsoft UK, he held manufacturing, supply chain, business development, sales and marketing positions at Minda, 3M, Ford Motor Company, i2 Technologies and Informatica. James is a recipient of several awards including Circle of Excellence, the highest award for Sales and Marketing employees across the world at Microsoft, Start-Up Entrepreneur of the Year at TiEcon Kerala 2013, New Age ICON d' YOUTH Kerala 2011, etc. In addition James serves as a mentor for the Startup Village in Kochi and regularly speaks at KSIDC and TiE events to promote entrepreneurship among youth in Kerala.

During his work across three continents James had the rare opportunity to design *Signature* dining experiences for his clients with several internationally renowned Chefs which helped him to develop **JackFruit365™**.

Mr. James is also an author and his first book "God's Own Office- How One Man Worked for Microsoft from a Village in Kerala" published by Penguin Books and released by Shri Oommen Chandy, Honourable Chief Minister of Kerala in October 2014. Malayalam translation of the best seller got published by Manorama Books and released by Kris Gopalakrishnan, Co-Founder of Infosys, in October 2015.

He has a Masters in Engineering Business Management from University of Warwick, UK and has a degree in Mechanical Engineering from College of Engineering, Thiruvananthapuram.